



byteLaunch

RAPID DEVELOPMENT. DONE RIGHT THE FIRST TIME.

byteLaunch Case Study: Search Engine Optimization Orange County Produces Local Results

About the Company

Executive Suite Development International (ESDI Corp), is an Orange County commercial real estate company specializing in offices spaces and executive suites in Orange County, California.

ESDI Corp acts as the leasing agent to a number of office buildings in Orange County and surrounding areas.

The Challenge

byteLaunch must effectively produce local search results through Orange County search engine optimization services for multiple websites containing the same key phrases.

It is very important for our client to rank well in Google for key phrases pertaining to Office Space and Executive Suites in Orange County and surrounding cities.

The client has multiple office centers in Southern California. This makes the SEO process difficult ESDI Corp is competing with themselves for a number of search terms, such as

- Office Space Orange County
- Executive Suites Newport Beach

Each of their websites employ many of the same keywords. byteLaunch must determine away to make each website relevant to Google's local search results.

Solution

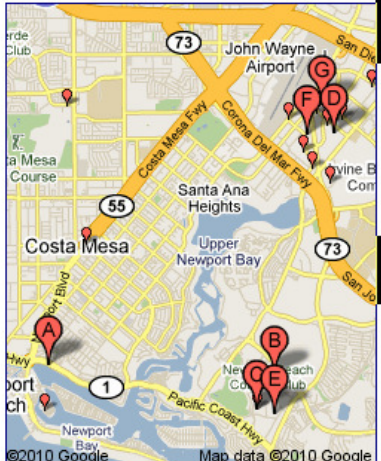
byteLaunch effectively produced multiple local search results by means of Orange County search engine optimization services to ESDI, Corp.

Search engine optimization is an effective internet marketing strategy when target niche markets, such as companies in Orange County.



Web [Show options...](#) Results 1 - 10 of about 187,000 for office space Newport Beach. (0)

Local business results for office space near Newport Beach, CA



- A** [Newport Office Center Executive Suites](http://www.newportofficecenter.net)
www.newportofficecenter.net - (949) 258-4388 - [More](#)
- B** [Premier Business Centers - Fashion Island](http://www.pbcenters.com)
www.pbcenters.com - (949) 721-6696 - [More](#)
- C** [Executive Office](http://maps.google.com)
maps.google.com - (949) 644-4492 - [More](#)
- D** [Regus/HQ Business Center](http://www.hq.com)
www.hq.com - (949) 476-3700 - [2 reviews](#)
- E** [Newport Executive Center](http://www.newportexecutivecenter.net)
www.newportexecutivecenter.net - (888) 584-9888 - [More](#)
- F** [Optima Asset Management Services, Inc.](http://optimaasset.com)
optimaasset.com - (949) 852-0900 - [More](#)
- G** [Regus/Hq Business Center](http://www.regus.com)
www.regus.com - (949) 798-5500 - [More](#)

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